

thriveABLE AI

Executive AI Readiness Brief

Making AI Practical, Human, and Performance-Driven

A strategic snapshot for CEOs and Executive Teams of mid-sized, people-intensive businesses



Why This Brief Exists

AI isn't just a tool—it's a lens that's reshaping how businesses operate, make decisions, and scale value. But most mid-sized firms don't need a moonshot—they need a map. This brief is designed to help you cut through the noise and focus on what matters most:

Where to begin without overcommitting

What risks to navigate and avoid

How to activate AI using the assets you already have



4 Strategic Focus Areas

Use these as a leadership lens to assess and align your business.

STRATEGY

Start with Signal, Not Shiny Objects

AI isn't about tools—it's about strategic alignment. It changes how your business thinks and works, not just what it automates.

Ask Yourself:

- Where can AI create value across our current business model and workflows?
- Are we aligning AI to real business goals—or just exploring tech?
- Have we established clear guardrails and principles?

| "The strongest AI strategies don't start with prompts—they start with purpose."

PEOPLE

Confidence Is the Real Currency

No tech works without trust. Your people don't need to become AI experts—but they do need to believe the change is safe, meaningful, and supported.

Ask Yourself:

- Who is actively shaping AI capability in our teams?
- Are our people curious, cautious, or checked out?
- Are we creating safe spaces to learn and test without fear?

| "AI doesn't replace people—it amplifies the ones who feel confident using it."

TECHNOLOGY

You Already Have More Than You Realize

Your current stack likely includes untapped AI features. Start by activating what's already embedded before buying the next thing.

Ask Yourself:

- Have we audited which platforms already include AI functionality (e.g. Microsoft 365, Xero, HubSpot)?
- Are our systems connected—or siloed?
- Are frontline users equipped to get the most from what we've paid for?

| "Most teams miss 3–5 quick wins hiding in the tools they already use."

EXECUTION

AI Is a Leadership Practice—Not a Project

Progress doesn't come from pilots alone. It comes from rhythm, ownership, and repeatable actions.

Ask Yourself:

- Do we have a clear owner for AI momentum at the leadership level?
- Are we tracking ROI beyond dollars—like time saved or decisions improved?
- Are we building habits or just running experiments?

"You don't scale AI with dashboards. You scale it with systems and signals."



What This Brief Helps You Do

This isn't about adding complexity—it's about equipping your leadership team with the clarity and language to act with confidence.

You'll walk away with:



A focused, right-sized view of what AI readiness really means



Strategic questions to open the right conversations internally



Key signals to look for across strategy, people, tech, and execution

Ready to Move from Insight to Activation?

This brief is your wake-up call. But turning clarity into capability requires structure.

Get Your Custom AI Kickstart Strategy

We help mid-sized businesses:

- Audit their current systems, stack, and signals
- Uncover high-leverage use cases from within
- Activate a 90-day AI plan grounded in real business priorities—not hype



What You'll Receive:

- A tailored strategy review of your operating environment
- A prioritized roadmap of high-value, low-risk opportunities
- A practical 90-day Kickstart Plan using what you already have